

MILES HIURA



WHO IS MILES HIURA?

I am a creative, forward-thinking problem solver with design and branding skills and an intuitive understanding of what people want before they ask for it. Planted at the intersection of creativity and strategy, I consistently identify gaps and opportunities and enjoy creating tangible projects and solutions. I possess a future-oriented mindset with a determination to disrupt conventional approaches and build upon ideas that are both innovative and impactful. Instilled within me are a sense of originality, adaptability, and a strong vision in everything I do. I value creating work that is thoughtful, relevant, and impossible to replicate.

PROFESSIONAL EXPERIENCE

Marketing & Product Development Intern

AdvaCare Pharma, Shanghai, China (Remote) - August 2025 - Present

- Contributed to the development of the Hangover Defense supplement by assisting in product design and branding decisions.
- Conducted market research on U.S. wellness and supplement industry trends, with a focus on younger consumer demographics.
- Provided marketing insights to help tailor campaigns toward Gen Z and Millennial audiences.
- Develop creative content for AdvaMate's Instagram launch as a Social Media Creative Assistant, producing SEO-based Reels, Carousels, and Stories to improve search visibility, brand image, and distributor connections.

Medical Reconciliation Specialist

MIDRx - October 2025 - Present

- Reconciled claims by reviewing discrepancies, verifying documentation, and ensuring accurate resolution across records.
- Verified deposits, confirming accuracy and compliance with internal financial controls.
- Collected, organized, and audited critical information to support reporting accuracy and operational accountability.
- Coordinated and scheduled couriers, managing time-sensitive logistics to ensure secure and efficient document and item transfers.

Real Estate Development Intern

Santa Clara Art SL, Barcelona, Spain - June 2025 - August 2025

- Conducted in-depth market research on mixed-use and residential housing trends in the Barcelona region.
- Shadowed senior developer in land acquisition, design decision-making, and construction oversight.
- Gained practical knowledge of infrastructure planning, zoning regulations, and compliance with Spanish/EU laws.
- Reviewed and assessed 30+ architectural floor plans, recommending design changes to improve livability.
- Visited 4 development sites to evaluate progress, quality standards, and sustainability practices over a 6 week period.
- Developed insight into historical restoration, sustainable development, and European housing policies.

Sales Associate

CVS Pharmacy, Santa Clarita, CA - February 2024 - August 2024

- Delivered excellent customer service by resolving concerns and ensuring a positive shopping experience.
- Promoted and sold membership plans while managing cashier duties and contributing to daily sales goals.
- Supported smooth store operations through efficient restocking, organization, and maintaining a clean retail environment.

Lifeguard

Six Flags Hurricane Harbor, Santa Clarita, CA - May 2023 - August 2023

- Monitored high traffic water attractions to ensure guest safety, enforcing park rules, and responding immediately to potential hazards.
- Demonstrated accountability and leadership in a fast-paced setting responsible for the safety of hundreds of visitors daily.
- Trained and certified in CPR, AED, and first aid, demonstrating preparedness to respond calmly and effectively to life-threatening emergencies.

CONTACT

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🌐 <https://mileshiura.com/>

EDUCATION

Santa Monica College
Santa Monica, CA

Business Administration

GPA: 4.0

September 2025 - June 2026

West Ranch High School
Santa Clarita, CA

High School Diploma

AP and Honors coursework

August 2021- May 2025

HONORS

- AP Scholar
- National Honors Society
- SMC Scholars Program
- Dean's Honor List

HARD SKILLS

- Market research and analysis
 - Social media marketing
 - Event planning
 - Notion
 - Milanote
 - Excel
 - CapCut
 - Canva
 - Final Cut Pro
 - Wix
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SOFT SKILLS

- Public speaking
 - Customer service
 - Leadership & team management
 - Creative strategy
 - Adaptability
 - Problem solving
 - Empathy
 - Project management
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INTERESTS

- Real Estate Development
- Business Administration
- Entrepreneurship
- Health + Wellness
- Content Creation
- Interior Design
- Architecture
- Historical Restoration
- Sustainability
- Media, and communication
- Travel

PROJECTS

The Wellness Reset

Founder, Project Leader - March 2025 - Present

- Developed and spearheaded multiple community wellness events promoting equitable access to movement, nutrition, and health education for all members of the community.
- Directed and managed 50+, split into marketing, branding, research, set design, and film teams to execute event logistics and marketing campaigns under tight deadlines.
- Oversaw creative direction through 5 teams while simultaneously providing guidance.
- Project self funded, \$500+ collected in ticket sales.
- Handled over \$600 in direct donations toward providing meal kits for local food banks due to SNAP benefits not being paid out during the month of November due to government shutdown.

Barcelona Blueprint Project

Founder, Project Leader - November 2025 - January 2026

- Conducted comparative research integrating Los Angeles housing, rent, and homelessness data alongside firsthand internship experience in Barcelona to understand current causes of housing instability.
- Evaluated Los Angeles' housing production lag, zoning fragmentation, and short-term homelessness interventions, identifying why temporary programs fail without permanent, affordable housing supply.
- Developed a comparative planning framework based on Barcelona's district-scale approach, mid-density (5-7 story) development, mixed-use zoning, and pedestrian-first design to improve livability and resilience.
- Applied this framework to real-world Los Angeles case studies, including Altadena and the Pacific Palisades, to model how integrated planning could strengthen infrastructure, affordability, and community cohesion.

Project B.A.G.S

Member - July 2025 - Present

- Contributed strategies to expand access to nutritious food for low-income families, with focus on individuals with dietary restrictions and chronic illnesses.
- Curated educational resources, such as simple meal guides and nutrition dense recipe instructions, to ensure donated food could be used fully and safely.
- Coordinated food collection and distribution strategies toward community members experiencing food insecurity.
- Collaborated with students across Los Angeles to shape project mission, messaging, and community outreach, strengthening awareness of food banks and reducing stigma around assistance programs.

The Death of our Third Space

Project Collaborator - October 2025- January 2026

- Produced original content by filming on-site footage of the mall and capturing interview segments that documented the decline of public "third spaces" for youth community and connection.
- Contributed to the project's narrative by ideating core themes, structuring the video essay concept, and shaping the creative direction.
- Designed and led interview strategy by creating questions, guiding conversations with participants, and gathering stories that highlighted mall weaknesses, community loss, and the disappearance of teen gathering spaces.

CERTIFICATIONS

- CPR & First Aid Certified

RESEARCH CURIOSITY

- Urban housing policy
- Mid-density development
- Community-centered real estate models
- Historical restoration
- Wellness access in built environments
- Pedestrian-centered communities

EXTRACURRICULARS

Global Leadership Program

Member - 2025 - Present

- Collaborated with students across Los Angeles to discuss pressing global issues and propose innovative solutions.
- Developed projects aimed at addressing challenges and creating practical paths toward long-term solvency.
- Strengthened leadership, debate tactics, and critical thinking skills through collaborative problem-solving and peer feedback.

Content Creator

2022 - Present

- Built and managed various social media accounts, growing a combined audience of 19,000 + followers.
- Ideated and produced men's fashion content, identifying and filling an underserved niche within short-form social media.
- Generated over \$5,000 dollars in direct paid partnerships and brand deals.
- Self-managed brand deals, handling contracts and negotiations and developing a working understanding of creator agreements.
- Acquired understanding of TikTok and Pinterest algorithm, for peak performance.

INTERPRET

Member - 2025 - Present

- Applied critical reading and writing skills to interpret different media and cultural texts, including short films, animation, music, and poetry.
- Strengthened analytical and interpretive skills by applying close-reading skills beyond traditional texts, connecting visual and lyrical elements to larger themes.
- Engaged in collaborative discussion and critique to refine arguments, strengthen analytical thinking, and connect textual analysis to broader social and cultural contexts.

State Senate Campaign

Volunteer - October 2025 - November 2025

- Gathered data through door-to-door canvassing and phone outreach to discuss housing costs, neighborhood safety, and everyday challenges facing the community.
- Identified recurring housing and affordability concerns by listening to residents' experiences with rising rents, displacement, and local infrastructure issues.

Children's Hunger Fund

Volunteer - October 2025 - Present

- Packed and distributed food supplies for families facing food insecurity, while also engaging in community building exercises.
- Assisted with sorting, organizing, and preparing food donations to ensure efficient and timely distribution to the community.

College Admissions Guidance

Mentor - 2025 - Present

- Assisted students on college applications by sharing strategies, offering feedback, and helping them refine activities lists and essays.
- Reviewed and proofread application materials to improve clarity, structure, and overall presentation.

National Honors Society

Member - 2022 - 2025

- Participated in community service and volunteer opportunities focused on leadership, academic excellence, and civic responsibility.
- Collaborated with peers to support volunteer efforts and uphold the organization's values of scholarship, service, and character.